



2019 MEMBERSHIP APPLICATION

Business Name: _____

Contact Name: _____

Physical Address: _____

Mailing Address: _____

City, State, Zip: _____

Email: _____

Website: _____ Telephone: _____

Type of Membership: (Check One)

_____ Non-profit \$100.00/Year

_____ Individual \$100.00/Year

New Membership _____ Renewed Membership _____

Business (tier-based on employee number)

_____ Small 1-5 \$100.00/ Year

_____ Medium 6-50 \$150.00/Year

_____ Large >50 \$200.00/Year

Affiliated Businesses will receive a 50% discounted rate (select the above that fits your largest business you may add any additional business for 50% of however the additional business will fall under the tier.) Please note here additional businesses. _____

Chamber/CVB/Main Streets (umbrella organizations)

_____ Category 1 Total Gross Revenue Less than \$100,000 \$100.00/Year

_____ Category 2 Total Gross Revenue 100,000 – 300,000 \$150.00/Year

_____ Category 3 Total Gross Revenue 300,000 and greater \$200.00/Year

PAYMENT METHOD: _____ Check _____ Send Invoice

Make checks payable to:
Chickasaw Country Marketing Association
3490 Highway 7 West
Sulphur, OK 73086
Email Application to: chickasawcountryma@gmail.com

Chickasaw Country Marketing Association (CCMA) Membership Benefits

Thank you for contemplating membership of the Chickasaw Country Marketing Association. CCMA is dedicated to helping destinations and attractions in Chickasaw Country maximize their potential and exposure to visitors and also within their communities. CCMA members are encouraged to take full advantage of the benefits listed below.

Educational Opportunities

- CCMA offers quarterly educational seminars with information on the latest tourism trends and smart business opportunities. Each member will receive one complimentary ticket per workshop. Members will also be offered a discounted rate for additional attendees.
- As a member, you will receive updates on the latest travel industry research, trends, forecasting and more.

Networking Opportunities

- Throughout each fiscal year, there will be many networking opportunities available to share your knowledge and experiences with other industry colleagues.
- Develop personal contacts and relationships within the regional community that can lead to prospective partners for joint marketing efforts.
- In addition to traditional peer and colleague networking, CCMA's Annual Meeting provides exposure to great mentors within the travel and tourism community.

Advertising/Marketing Opportunities

- As a member, your business or attraction will receive preferred placement on www.chickasawcountry.com, and further representation on all social media platforms.
- The annual Chickasaw Country Visitors Guide provides yearly advertising opportunities. 100,000 copies of the guide are printed and distributed to Area Chambers, CVB's, Main Street Organizations, local businesses, 20+ local, regional and national tradeshows/roadshows and all Oklahoma Welcome Centers.
- As a member, you will receive a discounted rate to advertise in the guide.
- As a member, CCMA will distribute your rack card to 20+ local, regional and national tradeshows/roadshows and provide distribution opportunities at the Chickasaw Nation Welcome Center.
- CCMA extends the first right of refusal to members for CO-OP advertising opportunities throughout the year.

Regional Representation

- CCMA serves as your representative on the Oklahoma Lakes & Countries Association (OLCA) as well as the Oklahoma Travel Industry Association (OTIA). Through CCMA, you will be provided with information on legislative support, employment and regulatory guidelines, State tourism information, marketing opportunities and more.

Informational Resource

- Members are encouraged to utilize CCMA leadership as a resource for tourism related information, trends or general industry questions.

Membership is for 1 year from July 1, 2018 to June 30, 2019