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Who is Ada Main Street?

Ada Main Street is a non-profit 501c3 organization. The program receives no federal or state funding, and is locally operated by a board of directors, a full-time executive director, and a committee of volunteers. The program is funded through partnerships with small businesses, local corporations, event proceeds, and the City of Ada.

Since joining the Oklahoma Main Street program in 1987, Ada Main Street has been an active part of downtown by implementing the Four-Point Approach practiced by hundreds of Main Street programs around the country. This model for revitalizing historic commercial districts focuses on Economic Vitality efforts to recruit new businesses, Design improvements to the district's infrastructure and buildings, Promotion of the district through events and publicizing merchant activities and the Organization of volunteer and financial resources.

What do we do at Ada Main Street?

One of our goals is to increase awareness of the Ada Main Street organization as an active presence downtown. Through increased media coverage, an updated website, a strong Facebook presence, and interaction with other local agencies, we have significantly increased the number of people who are aware of our activities and civic involvement. Our goal for the years to come is to continue building our presence as well as increased awareness of all the great stores, services, sources of entertainment and eating establishments available downtown.

Projects like The Brick Walk of Fame and annual events, Halloween on Main, Easter on Main, Girls Night Out, Cruisin' Main, the Citywide Great American Clean-up and the Pat Taylor Memorial Parade of Lights are well promoted, highly attended, and continue to be local favorites. Our Mornings on Main Meeting, held once a month, allows business owners to come together as a united front to plan events that will benefit the entire shopping district, thus helping to reinforce the "Shop Local" concept we strive so hard to promote. We also help sponsor and promote the Ada Farmers Market each year from May- October. By focusing on an

“Ada Main Street Matters” approach, we add a personal spin to why shopping locally is so vital to the growth and well-being of our entire community.

To learn more about our organization, I encourage you to follow us on Facebook/Instagram for a look at how we interact with the community!

Thank you!

Marissa Tucker, AMS Executive Director

Roles of an AMS Volunteer?

Volunteers are an essential part of Main Street Project’s operations. There are a variety of tasks and duties volunteers are expected to perform, based on the event and program needs and at the coordinator’s discretion. Volunteers are expected to work independently, as well as harmoniously with other volunteers, staff, and management.

How to Volunteer with AMS?

Go to our website at adamainstreet.com, click the “More” tab to find the “Sign-Up to Volunteer” tab. Click a volunteer date of interest and you will be navigated to the events volunteer page where you can select the activity and time that best fits your schedule!

You can also add yourself to the Ada Main Street Volunteers email list for updates on activities and volunteer opportunities! This sign-up form is available on our website as well.

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We’d love to get you involved and couldn’t be happier to have you as a supporter of the Ada Main Street program!